

Abraham Lincoln Bicentennial Commission
Meeting #20, September 20, 2006, 8:00 a.m. EDT
Whitall Pavilion, The Library of Congress
Washington, DC

ATTENDANCE

Present were Dr. Jean Bandler, Dr. Darrel Bigham, Dr. Gabor Boritt, Mrs. Julie Cellini, the Hon. Richard Durbin (departed meeting early), Ms. Joan Flinspach, Mr. Harold Holzer, the Hon. Ray LaHood (departed meeting early), Mrs. Lura Lynn Ryan, the Hon. Tommy Turner, and the Hon. Frank Williams. ALBC staff present included Ms. Diane Liesman, Acting Executive Director; Ms. Jackie Williams, Development Director; Mrs. Jennifer Rosenfeld, Program Director; Mr. David Early, Communications Director; Ms. Roberta Schutz, Executive Assistant. Congressional staff included Mrs. Joan DeBoer from Congressman LaHood's office, Mr. Pat Souders from Senator Durbin's office, Mr. Bill Beaver from Senator Bunning's office and Mr. Ken Edmonds from Congressman Jackson's office.

CALL TO ORDER/MINUTES

Mr. Holzer called the meeting to order at 8:07a.m. He asked if there were any corrections to the minutes. Dr. Bigham noted a correction to the Public Participation Committee report regarding grassroots efforts and planned to send the corrected language to Mrs. Rosenfeld for insertion in the minutes. (On September 29, Dr. Bigham provided this language for insertion: *Commissioners Bigham and Holzer questioned whether providing grants to state committees was a wise strategy. The cost was a factor, but more important is the fact that we should be encouraging grass-roots activities that percolate upward for ALBC endorsement.*) The motion to approve the minutes was made by Mrs. Cellini, seconded by Dr. Bigham and approved by the full Commission.

REPORTS

Search Committee

Judge Williams reported that yesterday the Commission interviewed the three finalists for the position of Executive Director, and after a ballot vote, the Commission selected Eileen Mackevich. Judge Williams reported that Congressman LaHood suggested that the Commission should take a formal vote this morning. Judge Williams made the motion to offer Eileen Mackevich the position of Executive Director and notify her today. Congressman LaHood seconded the motion and it carried unanimously.

Dr. Bandler noted Mrs. Cellini's comment from last night's meeting that the choosing of an Executive Director is the most important thing that a board or commission can do. She urged the Commission to make Ms. Mackevich feel welcome, explain the salary structure to her clearly and help with the transition. Dr. Bandler also recommended a regular evaluation process to measure progress of the new director. Ms. Flinspach suggested that since the Search Committee is most familiar with the Commission's goals for the new director, they might want to set first time goals for the new director for the next six months to a year, then have the Executive Committee do further evaluations. Judge Williams suggested that Ms. Mackevich should be involved in developing the

director's goals and timeline as well. Congressman LaHood made the motion that the Search Committee work with Ms. Mackevich to set goals and then evaluate a three, six, nine and twelve month intervals. Judge Williams seconded and the motion unanimously carried.

Judge Williams asked for clarification of the salary structure before making the offer. His understanding was that the Executive Director would receive for the first year a \$163,500 salary plus a \$20,000 relocation bonus, plus any cost of living increase authorized this session by the President for Federal employees. In the years remaining, the salary agreement would be the same, however, any retention payment would be paid from unrestricted funds residing in the ALBC gift fund. Judge Williams indicated he and Ms. Liesman would place the call to Ms. Mackevich after the staff report.

Staff Report

In the interest of time, Ms. Liesman referred the Commission to the staff report in the agenda packets, noting an update to the report: the House and Senate have both passed the Commemorative Coin bill and it now awaits Presidential signature. A letter from the co-chairs requesting a White House signing event at the end of this week has been sent, suggesting Sept. 22 (the date of the Preliminary Draft of the Emancipation Proclamation), but no word yet from the White House.

Ms. Flinspach asked if there was an action item on the MOU for the *Forever Free* exhibition. Ms. Liesman reported that the MOU was included in the Commission packets based on Senator Durbin's request at the last meeting to see it. Neither the ALBC office nor the NEH has a signed copy of this agreement, only a verbal commitment, which should be honored. Senator Durbin asked how much the commitment is for and what we get for that amount. Ms. Liesman responded \$156,000 and our name is already listed on the exhibition brochure as a co-sponsor. (Mrs. Rosenfeld provided a copy of the brochure for review.) Ms. Flinspach replied that this project would get the ALBC name into small town communities. Judge Turner also noted that the monies the ALBC is to commit would help extend the exhibition run to over sixty cities through 2010. Mr. Holzer suggested that since the agreement has not been signed, he could possibly talk to NEH Director Bruce Cole about it. Dr. Bandler stated that an oral agreement still has a binding quality. Senator Durbin noted that if Michael Bishop made this decision without Commission approval, then he went outside his bounds. Dr. Bigham noted that more than two years ago, he, Ms. Flinspach, and Ms. Williams met with the NEH and it was after that meeting that this MOU was created. He also noted that it written into the July 2005 version of the Strategic Plan with the cost included. Ms. Flinspach also noted the cost was included in an earlier version of the Strategic Plan and perhaps Mr. Bishop took that as a sign to move forward. Mr. Holzer suggested that the Commission postpone further discussion on this item in the interest of time and to get more information.

(At this point, Ms. Liesman and Judge Williams left the meeting to call Ms. Mackevich.)

Budget Committee

Ms. Flinspach reported that she and Mrs. Cellini recently received a copy of the newly revised budget and that Ms. Schutz has been trained on the LOC financial system. The 2006 budget shows \$731,056 in budgeted actual expenditures and projected expenditures for FY06, with \$197,977 projected no-year rollover funds. Senator Durbin inquired whether there was a limit on the amount of rollover funds, and Mr. Souders replied that leg branch funds have no limit. Ms. Flinspach noted seeing a draft 2007 budget that noted \$183,500 in Executive Director's salary and a \$783,000 total budget.

Public Participation Committee

Mr. Holzer reorganized the agenda and asked Ms. Flinspach to make the Public Participation Committee report first. Ms. Flinspach reported that the Public Participation committee rated each of their projects and made significant strides in refining which projects were key to their mission. She noted that the committee rated the national traveling exhibition with the LOC a high priority and the costs have decreased significantly. She reported that originally the exhibit was budgeted for \$8-10 million, but now the LOC is asking the Commission to consider funding the educational components of the exhibition for \$126,100 and the Lincoln transcription project for \$400,000-500,000.

Ms. Flinspach also reported that the Lincoln Memorial and the KY Kick-off received ratings of "1" by the committee, while the town hall project received a "2." She noted that this was a hard decision for the committee because the town hall project single handedly meets the mission of the ALBC, but due to costs and time constraints, the committee felt it needed to be ranked lower.

Ms. Flinspach reported that the commissioned musical work would only be done at no cost to the Commission and was ranked as a "3."

The *Forever Free* exhibition, Ms. Flinspach reported, was rated by the committee as a "1" because it helps the ALBC reach the masses and is a program people can enjoy at no cost to them.

Ms. Flinspach reported that the committee rated the State and Local Commemorations, along with the Community Planning Guide as a top priority, while all of the other projects listed under "cultural partnerships" could be dropped if need be and were not considered high priorities to the committee. She again mentioned that the committee would like to keep the town hall project if possible.

Dr. Bigam noted that the program planning grid included the Kentucky Kick-Off and the Lincoln Memorial event, but there is no mention of the 2010 event in Springfield or 2008 events at Lincoln Boyhood and Gettysburg. Mr. Holzer said that the 2010 date might be considered too late for Springfield's purposes. Dr. Boritt said he thought that the closing event for the bicentennial was to be November 19, 2009 in Gettysburg. Ms. Flinspach suggested that running the bicentennial through to 2010 serves as a bridge to the Civil War sesquicentennial and could also help with fundraising. She inquired if the

Springfield, Boyhood Home, and Gettysburg events could be added to this committee and Mr. Holzer said that maybe they should move to the Signature Events Committee.

Legacy

Judge Turner presented the Legacy committee's ratings and noted that the Sculpture Garden is the most significant activity of the committee. He stressed that the committee will need Congressional support to make it happen since there are many hurdles to cross. Judge Turner reported that the Legacy committee visited potential sites in July and selected a site near the Lincoln Memorial as their first choice and a site on the Senate side of the Capitol as their second choice. In response to Senator Durbin's question regarding the number of the sculptures, Judge Turner replied 12-15, depending on the site and size of sculptures. Congressman LaHood said that this project could be this Commission's Lincoln Memorial---a lasting tribute. He stated that while the government may be able to donate land for the sculpture garden, he did not think the government would make an appropriation. Mr. Holzer inquired about the committee's views on the Soldiers' Home site, and Judge Turner said the committee was concerned about the site's accessibility and removed location. He also noted that Ms. Liesman spoke with the National Trust's Dick Moe, who expressed little interest in working with the Commission since the Commission had not responded to his February 2006 presentation. Dr. Boritt expressed his opinion that the Soldiers' Home may not be a dead issue. Dr. Bandler commented that the Legacy committee visited many sites in the DC area and the committee felt that it was important to have a site that was open and close in for people to see. The site, she felt, should be user friendly, tranquil and good for people of all ages. She noted that the process, however, is very complicated, between picking a site, choosing a design and acquiring funds. She conceded that, at first, she felt the project would be too hard and expensive to achieve, but the more she thought about it, the more she felt it could be a marvelous thing. Mr. Holzer inquired if recastings were to be used because, if so, that might make it more difficult to garner attention as a new work of art and he suggested that the Commission might want to have the courage to have a few new works. Judge Turner replied that the plan does include the idea of a few new works, and he also noted that the sites being considered do not allow for donor recognition which will make fundraising difficult. Dr. Bigham noted that the writing above Lincoln in the Lincoln Memorial does not mention his role in emancipation and that a new commemorative work should show this idea.

Turning attention to the remaining legacy programs, Judge Turner noted that the budget for the Lincoln bicentennial medallion program has been greatly decreased and could probably be cut further, since communities can purchase the medallions directly from the manufacturer. Dr. Bigham inquired if businesses could purchase them, and Ms. Flinspach replied that it could become a licensing opportunity.

Judge Turner next described the artifact acquisition project and described the database project Carolyn Texley is developing at the Lincoln Museum. He also discussed the idea of posting museum's artifact needs on the ALBC website so that museums can exchange information.

Judge Turner next noted that the Soldiers' Home project is lower on the committee's priority list, since the Commission has not received positive feedback from the Trust. Mr. Holzer noted that he and Dr. Boritt sit on the Soldiers' Home advisory committee and thought they might be able to mend fences.

Judge Turner then described the preservation of public art program SOS! is developing and that the Commission endorsed in October 2005. Ms. Flinspach informed the Commission that SOS! submitted a proposal for full funding to Lincoln Financial and it was denied.

Judge Turner concluded his committee report by mentioning that out of all the legacy committee projects, only the sculpture garden project has significant direct costs to the Commission.

(At this point, Judge Williams and Ms. Liesman returned to the meeting.)

Judge Williams reported that Ms. Mackevich has accepted the position, with the understanding for the first year her salary will be \$163,500 plus a \$20,000 relocation fee. She plans to meet with Ms. Liesman later this afternoon and she was receptive to the idea of setting goals. She also understands that in the years remaining, the salary agreement would be the same, with any retention payment paid from unrestricted funds residing in the ALBC gift fund and appropriately raised by the Cabinet or Commissioners. Mr. Holzer suggested a press release on her selection and Congressman LaHood suggested posting it on the ALBC website. Mr. Holzer mentioned holding distribution of the news until the other two candidates were contacted, and Mr. Early noted that Ms. Mackevich might also want to inform people before the news is released to the general public.

Education

Dr. Bigham began the Education committee report by noting that the original budget for education projects was \$2.62M which has been decreased to about \$900,000. He noted that several partners, like the NEH and the NPS, want to pursue Lincoln projects with no cost to the ALBC. He then outlined the organization of the committee's projects, beginning with K-12 Education:

For the ALBC curriculum, Dr. Bigham noted that Jim Percoco has finished his lessons for GLI, but they have not officially approved them for use. He then stated that the other curriculum projects will be discussed more fully later in the agenda and mentioned that the Scholastic project is for endorsement only.

Under professional development for teachers, Dr. Bigham noted that out of the three projects listed, only the NHD proposal is an expense and the NEH projects are for endorsement only.

For Youth projects, Dr. Bigham noted that the only expense would be for funding NHD's prizes and the other projects listed would be endorsements only.

For school celebrations, Dr. Bigham noted that this idea came out of the Spring 2006 Education Committee meeting. He stated that Advisors Bartelt and Percoco suggested a recognition program for schools modeled after the 1976 bicentennial in which participating schools received a plaque or flag for display. He noted that the cost of this program would be staff and cost of creating and mailing a recognition item to each school.

Turning to Higher Education initiatives, Dr. Bigham noted that the Speakers' Bureau is up on the ALBC website and that the costs associated with the program would be for making the database searchable on-line and for creating a PR brochure.

Dr. Bigham noted that the Commission approved the direction of the Lincoln scholarship proposal at the last meeting. He stated that the proposal does not duplicate the Abraham Lincoln Association's efforts since they award prizes on completed Lincoln dissertations, while the ALBC would offer a stipend to foster Lincoln research. The ALBC prize would also differ from the IL State Historic Preservation award, since the ALBC would focus exclusively on Lincoln, while the IL stipend is more broadly focused on IL history.

For scholarly conferences, Dr. Bigham reported that the Oxford conference replaces the Salzburg Seminar conference in the Strategic Plan and that the Education Committee was very approving of the project during its last call. Dr. Bigham also reported that the conference on Lincoln and Race will have a budget of \$100K maximum and that the planning committee is looking to hold the conference in April 2009 in DC. He noted that the program would include both scholarly presentations and visits to Lincoln sites in DC. Mr. Holzer commented that this would be one way to get the officials at Lincoln Cottage involved.

For publications, Dr. Bigham noted that Advisor Edna Greene Medford is interested in working with the Association for the Study of African American Life and History on developing a publication on Lincoln and African American Memory. He also noted that the Herndon book project is complete. Mrs. Cellini commented that she represented the ABLC at the Herndon book event and that people were very interested in what the Commission is planning for February 2009. Mr. Holzer noted that Advisor Doug Wilson is planning to do a book on the Lincoln-Douglas debates with the rhetoric side by side on opposite pages. Mrs. Cellini noted that she is trying to get the new Herndon book in the Lincoln Presidential Library and Museum shop. Dr. Boritt noted that there will be many conferences going on in 2009 and that there might be conflicts, so close coordination is necessary.

Dr. Bigham reported that the partnership with OAH is underway and that the costs incurred to date have been for booth displays at annual meetings. He mentioned that the ALBC Commissioners Williams, Holzer and himself will be editing Lincoln issues of the OAH Magazine for January 2007, 2008, and 2009. He stated his hope that the Commission will be able to help fund the printing of extra copies of these issues. Ms. Flinspach inquired if these issues could be on the ALBC website and Dr. Bigham thought perhaps a link would be possible to OAH's site. He also noted that the Journal of

American History is a go and he mentioned the need to continue outreach to other partners, such as the Dept. of Education, the National Cathedral, the State Department and the NEA.

Mrs. Cellini inquired about the delay in the on-line posting of the Percoco/GLI lessons. Dr. Bigham replied that Mrs. Rosenfeld has been in contact with GLI, and they have said that they are still in the process of reviewing the lessons. Mr. Holzer said that that GLI is not happy with the quality of the lessons Percoco developed. Dr. Bigham suggested that possibly Mr. Holzer or Dr. Boritt, with their connections to GLI, could inquire about the lessons. Congressman LaHood said that the new Executive Director should handle this issue since it is very hard to have Commissioners making these arrangements. Mr. Holzer said that Commissioners developed this project, but Congressman LaHood again stated that the new director should handle any further discussions.

Public Awareness

Mr. Holzer reported that the penny redesign is in process and that the committee ranked this project highly. He also mentioned that the Commemorative Coin legislation had passed both Houses, thanks to the efforts of Congressman LaHood and Senator Durbin. Congressman LaHood also commended the work of Congressman Jackson who helped secure the signatures of the entire Black Caucus and noted that he deserves much credit for the Coin legislation's passage in the House.

Mr. Holzer deferred report on the postage stamp to Judge Turner and Dr. Bandler who had a meeting with ALBC staff and USPS's Executive Director of Stamp Services, David Failor. Judge Turner reported that Mr. Failor said that the Lincoln stamp is "under consideration" by the Citizen's Stamp Advisory Committee (CSAC) and that means that unofficially there will be a Lincoln stamp for the bicentennial. Judge Turner reported that Mr. Failor suggested that the Commission send a letter to the CSAC offering suggestions for Lincoln stamp themes. Judge Turner and Dr. Bandler noted that they encouraged Mr. Failor to consider multiple stamps honoring Lincoln, however Mr. Failor seemed to indicate that a commemorative stamp or stamps would be most likely and that definitive and airmail stamps would be less likely options. Judge Turner reported that the Postal Service will assign an art director to the Lincoln stamps in early 2007, so Mr. Failor suggested the ALBC letter be sent by December 1. He also reported that the USPS likes to hold stamp unveiling ceremonies in conjunction with other events to help cut costs. He also noted that the ALBC can enter into a licensing agreement with the USPS to use the stamp image on products. Judge Williams noted that there is a precedent for a series of stamps during the sesquicentennial. Judge Turner also reported that a way to get local communities involved is to have them design their own postmarks for the stamps. Dr. Bandler also reminded her colleagues that in previous discussions it was decided that pennies would be the way to focus on Lincoln places and that the stamps provided the opportunity to focus on Lincoln themes.

Mr. Holzer reported that the committee agreed with the suggestion of making the Joint Session of Congress an event in Statuary Hall and has formed a working group to focus on this.

Mr. Holzer noted that the Lincoln documentary through NEH is now to be an endorsement only and that it will be a marketplace effort, not requiring Commission funding.

Discussion of the Public Awareness campaign was deferred to later in the meeting.

Mr. Holzer reported that the Website received the highest priority of the Commission. Senator Durbin inquired as to whether the Commission can underwrite the website commercially and have ads on the site. Ms. Liesman responded that two sites would be needed: a .gov and a .com. Dr. Boritt inquired about how accurate the budget figures are for the website and Mr. Early replied that based on his research with web consultants, it would require \$120,000-\$200,000 to design and develop the site and an additional \$50,000 a year to maintain. Mr. Holzer noted that this on-going maintenance could be an on-site Webmaster position.

For promotional licensing, Mr. Holzer noted that staff and committee differ on the budget. Staff supports the hiring of a licensing agent, while the committee does not want to accrue this expense.

Mr. Holzer reported that the committee supports the idea of creating translations of the Gettysburg Address. Mr. Holzer noted that the committee recommends Dr. Boritt write the introduction and put the translations on the ALBC website by November. Dr. Boritt noted that his original proposal was to do more than translate the Gettysburg Address.

Mr. Holzer reported that the Spielberg Lincoln movie may be delayed into 2009 since a script that Spielberg likes has not been found, despite having tried three different scriptwriters.

For the committee project entitled "Capturing Americana," Mr. Holzer noted that the committee is most interested in having the entire 2009 Rose Parade themed to Lincoln and that this is a great interest of advisor Wally Henderson. He noted Advisor Dan Weinberg and Commissioner Taper have met with Rose Parade officials.

OLD BUSINESS

Mr. Holzer inquired about what the expectation is for this portion of the agenda. Ms. Liesman replied that the goal is to have agreement on moving forward with certain projects and placing others on the back burner. Mrs. Cellini noted that the Commission still has 27 projects rated a "1" priority. Judge Turner suggested that the new Executive Director should weigh in on these decisions. Ms. Liesman reminded that group that certain projects have deadlines. Judge Williams suggested a special session to deal specifically with this issue. Judge Turner noted that the number of projects could be considered smaller if certain projects were packaged together. He provided the example of combining projects that have web components all under the website category. Mr. Holzer expressed his concern about partnerships that we have pending. Congressman

LaHood suggested a Commission meeting near Thanksgiving to discuss this with Eileen Mackevich. Ms. Liesman noted that even if decisions were made at that time, most projects still would not start work until after January 1. Mr. Holzer noted that Ms. Mackevich said her job is to take these plans and start work on them. Ms. Flinspach added that she might want to make them a priority. Mrs. Cellini said the Commission should look over the projects and make the priorities. Congressman LaHood stated that Ms. Mackevich will say what we can do and that she needs the opportunity to say whether she thinks she can raise money for these projects. Dr. Bandler inquired what the Commission was going to do with the grid, and she noted that each Commissioner needs to take responsibility for raising money and helping Ms. Mackevich. Mr. Holzer recommended that all the Old Business be left as such and adjourned the meeting for a break at 10:20am.

(During the break, the Commission also met briefly for an Executive Session. After this, Senator Durbin and Mr. Souders left the meeting.)

Mr. Holzer reconvened the meeting at 10:34am and asked the Commission to consider next meeting dates. After much discussion, November 29 from 9am-noon was tentatively selected, pending confirmation from Senator Durbin's staff and Ms. Mackevich. Mr. Holzer shared that several advisors have inquired about a February 2007 Advisory Committee meeting. Ms. Liesman noted that there is no money in the 2007 budget for this event, and so if it was desired, it could not be a big program as in years past. After brief discussion, the Commission set February 5, 2007, as the following meeting date. Mr. Holzer suggested organizing an evening trip to the Lincoln Memorial for the Advisors if an advisory meeting does take place in February.

NEW BUSINESS

New Signature Events Committee

Mr. Holzer announced the Commissioners who volunteered to serve on the Signature Events Committee: Dr. Boritt, Mrs. Cellini, Judge Williams, Ms. Flinspach, Dr. Bigham, Dr. Bandler, and Judge Turner. Mrs. Cellini and Judge Williams have agreed to serve as co-chairs. Ms. Flinspach inquired whether some members from the Public Participation Committee who have worked on planning for the Kentucky and Lincoln Memorial events could also serve on this committee. Dr. Bigham stated that we do not want to increase the number of programs with this committee and he referred to a list compiled by Program Assistant Genevieve Courbois that pulls together some policies and procedures to start from. Dr. Bigham made the motion to create the signature events committee; seconded by Judge Turner. All were in favor, save Ms. Flinspach who opposed based on her concern for her committee members.

(Congressman LaHood left the meeting.)

C-SPAN Proposal

Mr. Holzer next presented the C-SPAN proposal that the Public Awareness Committee approved unanimously. Judge Williams moved to approve the C-SPAN proposal, Ms. Flinspach seconded the motion, and the motion to approve the proposal was passed. Mrs.

Cellini asked if this was a non-exclusive agreement, and both Mr. Holzer and Mr. Early said yes.

Marketing

Mr. Holzer reported that he and Mr. Early met with Mike Mohamad, senior VP for marketing, at the History Channel. (Mr. Mohamad did all the marketing for the HC's Lincoln series.) He reported that the History Channel has agreed to bundle all their Lincoln programming in 2009. Mr. Holzer reported that Mr. Mohamad has proposed "an exchange of assets" and asked that the ALBC present a list of our assets (our programming) because they want a presence at our events. Mr. Holzer also reported that Mr. Mohamad would be willing to speak to the Commission at the February meeting.

Mr. Holzer then reported on the Scholastic partnership, noting that Michael Bishop had met with Wendy Allen and others at Scholastic earlier this year, but there had been no follow through. Mr. Early said he spoke with Ms. Allen who indicated that they have been working on internal restructuring and that is why the ALBC had not heard back from them and that they will turn their attention to the Lincoln project in the next week to ten days. Dr. Bandler inquired if Scholastic is looking for funding from the ALBC and Mr. Holzer said no, only endorsement. Dr. Boritt mentioned that Scholastic has asked him to write a Gettysburg Address book for children, so he wanted to disclose this possible conflict. Mr. Early noted that Scholastic will have a proposal for the February meeting.

Mr. Early also reported on outreach to other children's publications. *Highlights*, *Cobblestone*, and *Appleseed* all are very interested in Lincoln issues for 2009. Mr. Holzer noted he has written for these magazines in the past and has been asked by Cobblestone's Boyd's Mill Press to write a book on Lincoln's children. Dr. Bandler encouraged the Commissioners to also think of ALBC advisors when working with publishers and help advisors get their names out. Dr. Boritt commented that he recommends two to three people a week. Mr. Early noted that Cobblestone was interested in our advisors serving as consulting editors and writers. He also noted that Carolyn Yoder, *Highlights* History editor, is interested in being on our Advisory Committee and Mr. Holzer recommended that be done.

Mr. Early also reported on a meeting he had with executives at Boston-Hannah, a London based company with offices in NY and Chicago that produces commemorative magazines. Jamestown 400 recommended them. Mr. Early reported that Jamestown receives a percentage of the magazine's revenue based on advertising and that they are guaranteed \$100K revenue, up to \$250K maximum. He reported that Boston Hannah helps with distribution, but the Commission has full veto on any advertisements as well as complete editorial control. Mrs. Cellini asked about distribution, and Mr. Early replied that we set it: The ALBC can request a certain number, then a small percentage is sold on newsstands with the possibility of selling it in other locations. He also noted that Boston Hannah produces leather bound copies to distribute to dignitaries and others. Dr. Bigham noted that this could have an economic impact of encouraging tourism for the Lincoln states. Mr. Early added that in his discussions with Boston Hannah, they

recommended getting tributes from world leaders, like the Queen. Mr. Holzer said that we could add the letters Lincoln wrote to the then Queen. Ms. Flinspach inquired about the frequency of the e-newsletter and Mr. Early replied that it is still quarterly. It was determined that both she and Ms. Cellini are not receiving the newsletter and Mr. Early said he would look into it. Mrs. Cellini asked how Mr. Early planned to break the news about the new Director. Judge Williams indicated that he had now spoken to both of the other candidates; both were gracious and so now the news can be shared. Mr. Holzer recommended sending press releases to Springfield, Chicago, all Lincoln publications, and Roll Call and to contact Scott Simon at NPR. Mr. Holzer noted that there is nothing on the website for Lincoln sites. Dr. Bigham noted he has contacts on places related to Lincoln for a virtual trail and that Phyllis Ellin at the NPS is coordinating their Lincoln efforts.

NPS

Dr. Bigham moved that the Commission approve the letter of agreement with the NPS; both Judges Turner and Williams seconded and the motion carried. Mrs. Cellini asked if we had any lawyers take a look at the agreement and Ms. Liesman said no. Mr. Holzer asked Judge Williams his opinion on the agreement and he said it looked OK. Ms. Flinspach moved that the vote on the letter of agreement be contingent on legal review, and the motioned carried.

ENDORSEMENTS

Dr. Bigham presented four Education Committee endorsement applications for approval as a slate. He noted that, due to a publishing deadline, the endorsement for the book, *Abraham Lincoln Portrayed in the Collections of the Indiana Historical Society*, was voted on via email and was already approved. He also noted that the committee voted to approve the Center for Screentime Awareness' application, if a special emphasis is placed on reading. Dr. Bigham made the motion to approve all four Education Committee endorsements; the motion carried.

Ms. Flinspach presented five endorsements applications from the Public Participation for approval. She asked that the first endorsement for the Freemasonry exhibition be dealt with separately and that the others be voted on as a slate. She noted that Mrs. Rosenfeld had provided some research on Freemasonry at the request of Senator Durbin at the last meeting and asked Mrs. Rosenfeld if the Senator's office had responded, to which Mrs. Rosenfeld replied no. Mrs. Ryan also presented information on the Masons, noting that her husband is a member and they do good works. Ms. Flinspach made the motion to approve the endorsement of the Lincolniana Exhibit and Catalog; the motion was seconded by ?? and the motion carried. Ms. Flinspach next motioned that the remaining four Public Participation Committee endorsement applications be approved as a slate and the motion carried.

Mr. Holzer presented one endorsement application for the *Looking for Lincoln* documentary that the Public Awareness Committee voted to recommend. Judge Williams made the motion to approve the endorsement of the documentary; Judge Turner

seconded and the motion carried. Ms. Flinspach noted that the title is already being used in Illinois with a tourism project and wondered about copyright issues.

Mr. Holzer made the motion to adjourn the Commission meeting; Judge Williams seconded the motion and the motion carried. Meeting adjourned at 11:37am.

(The Commission broke for lunch and Ms. Flinspach requested that the meeting be reconvened. The Commissioners agreed and the meeting reconvened at 11:47am.)

Ms. Flinspach shared her concern that the Lincoln Memorial project is not in her committee any longer with the formation of the Signature Events Committee. Mr. Holzer asked if she could serve as a co-chair of the new committee. Ms. Flinspach replied that she did not feel welcome on the committee. Judge Williams inquired as to how the committee came together. Ms. Liesman explained that an email went to the full Commission asking for volunteers to join the committee and that this morning, one of the co-chairs felt more people should be on the committee, so he asked Ms. Flinspach to join. Ms. Flinspach stated that she is not sure if she received the email. Ms. Liesman said it was Dr. Bigham's suggestion to create the committee. Dr. Bandler, reading from the last meeting's minutes, noted the role of the signature events committee would be to coordinate media, not plan the event. She further stated her understanding that the planning function would stay in the Public Participation Committee. Dr. Bigham clarified his original intent: 1) to coordinate marketing/media campaign, 2) quality control/criteria. Mrs. Flinspach asked if the idea for the committee came from Senator Durbin and she asked Mrs. Cellini when she was asked to serve as co-chair. Mrs. Cellini responded that about two minutes before the meeting this morning, Mr. Holzer asked her to serve as co-chair. Mr. Holzer said he did not think the Commission should reconsider this committee without Congressman LaHood and Senator Durbin being present. He also said that planning for these signature events still takes place in the set committees. Mr. Holzer recommended a formal description be developed of what the signature events committee is supposed to do, and he will inform the other two co-chairs. Ms. Flinspach said she thought that the projects would go into this new committee and Mr. Holzer replied that this is not the case. Dr. Bigham was asked to write up the description for the committee's intent. Ms. Flinspach said she will also do some research on this and hopes the Commission will revisit the issue in November, if not before.

With the discussion concluded on this issue, the meeting adjourned for lunch shortly after noon.

Prepared by Jennifer Rosenfeld